
SUMMARY A highly motivated and strong executive designer with relevant work experience of user experience design.

EXPERIENCE **Prolific Interactive** Brooklyn, NY Jun 2015 - Dec 2015
Product Designer (intern)

Responsible for the strategy, user flows, lo-fi & hi-fi wireframe and high-fi prototype of mobile apps.

- Designed a native iOS and Android app for Scotts.
- Designed and prototyped the app UI animation for Soulcycle, Blackrock and Alex & Ani.

Tencent, Inc Shenzhen, China (*the company of WeChat*) May 2012 - Jul 2013
Interaction Designer (full time)

In charge of the UX design of Qzone (*the largest social networking site in China with over 600 millions monthly active users*). Responsible for user-generated content applications like news feed, photo, blog, timeline composer, etc.

- Designed a new post composer with better user experience and supports multiple mediums at the same time.
- Designed a new feature of photo sharing named Mood Wall, which is activity-based.

ISAR UI Design Co., Ltd Guangzhou, China Nov 2011 - Jan 2012
Interaction Designer (intern)

- Designed an interactive touch screen of a rice cooker for Midea Group (the largest consumer appliances maker in China).
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EDUCATION **Rochester Institute of Technology** Rochester, NY Aug 2013 - Dec 2015
Visual Communication Design (Master of Fine Arts)

South China University of Technology Guangzhou, China Aug 2008 - Jun 2012
Industrial Design (Bachelor of Science)

SKILLS Photoshop Sketch After Effects Flash
Illustrator Axure RP HTML5/CSS3/JS Pixate

ACHIEVEMENTS Top 30 of 2012 Kia Car Design Award
First prize for the 2012 "Ling Feng Cup" Kitchen Design Contest
First prize for the 2009 "Guangzhou Hitachi Cup" Elevator Design Competition

LANGUAGE English Chinese (Cantonese and Mandarin)